



## About Us

At the David J Anderson School of Management, we provide world-class management training designed to help leaders navigate complexity, drive organizational maturity, and achieve lasting business agility. Founded in 2008, our school is built on the principles of evolutionary change, equipping managers with **practical, evidence-based guidance to lead with confidence and manage with competence.**



## What We Teach

Our teaching focuses on sustainable, evolutionary change. Our expertise spans the Kanban Method, Kanban Maturity Model, Enterprise Service Planning, and the Fit for Purpose Framework—approaches that have been proven to deliver measurable improvements across industries.

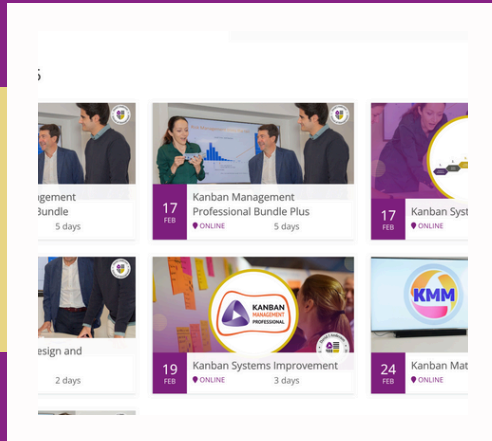
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# Three Ways to Learn:



## Join Our Public Schedule

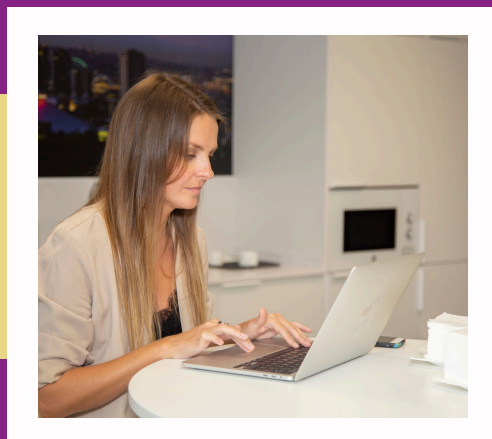
Our public training sessions provide an interactive and engaging learning experience, connecting you with professionals from various industries. Led by expert trainers, these courses follow a structured curriculum and offer opportunities for discussions, real-world case studies, and networking. Whether in-person or online, public sessions allow you to gain valuable insights, ask questions, and learn alongside peers facing similar challenges.

## Book Private Training for Your Team

Private training is the ideal choice for organizations looking to align teams, tackle specific challenges, or implement Kanban at scale. Delivered exclusively to your team—on-site or online—these tailored sessions focus on your unique context, ensuring practical application and immediate impact. Private courses provide flexibility in scheduling and customization.

## Self-Paced Learning Courses

Our self-paced learning platform offers the ultimate flexibility, allowing you to study anytime, anywhere. Each course includes six months of access, an exam, and an official certificate from the David J Anderson School of Management. Designed with high-quality video lessons, interactive exercises, and practical applications, our self-paced courses help you gain the knowledge you need—on your schedule.

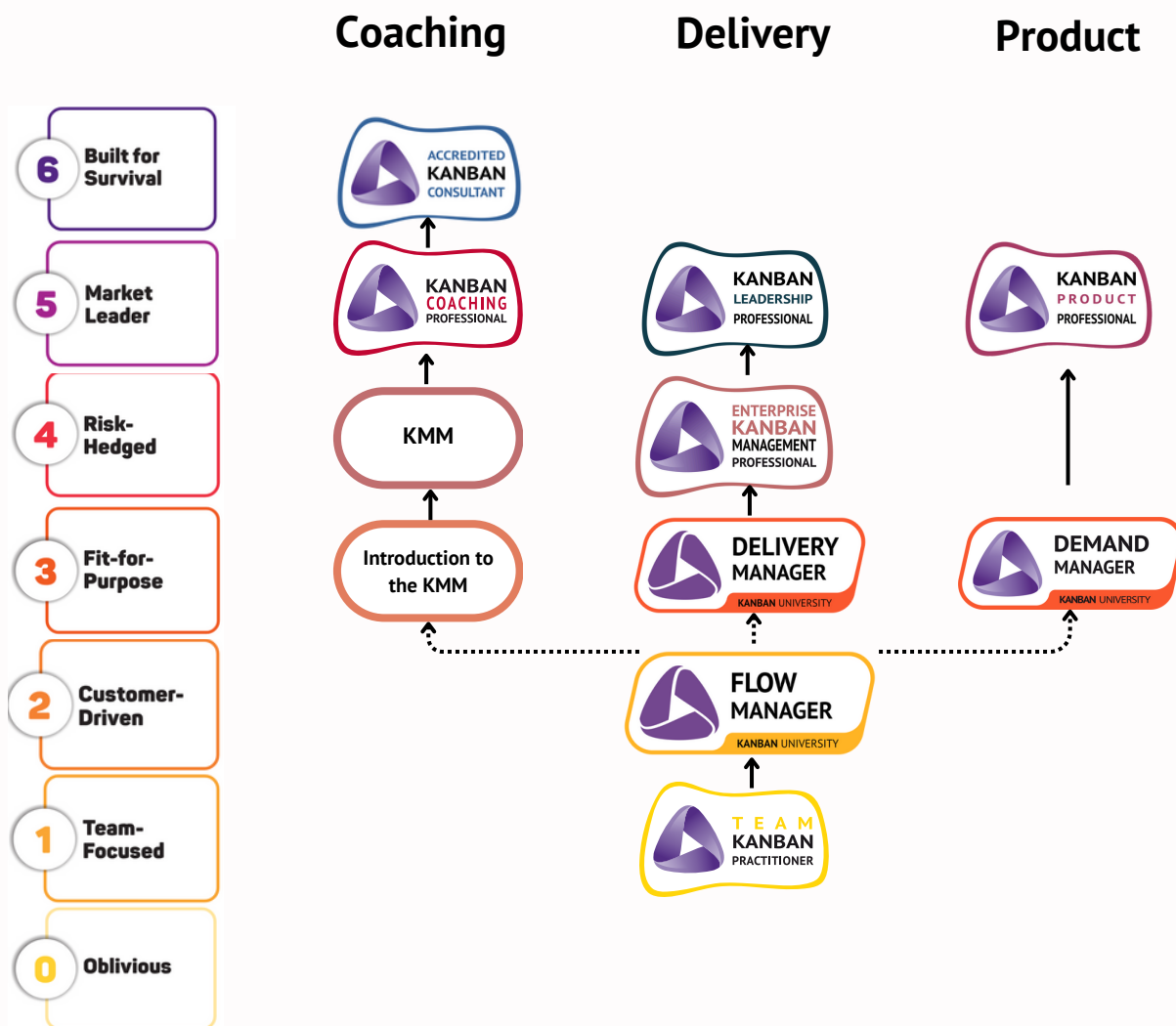


# Your Learning Journey

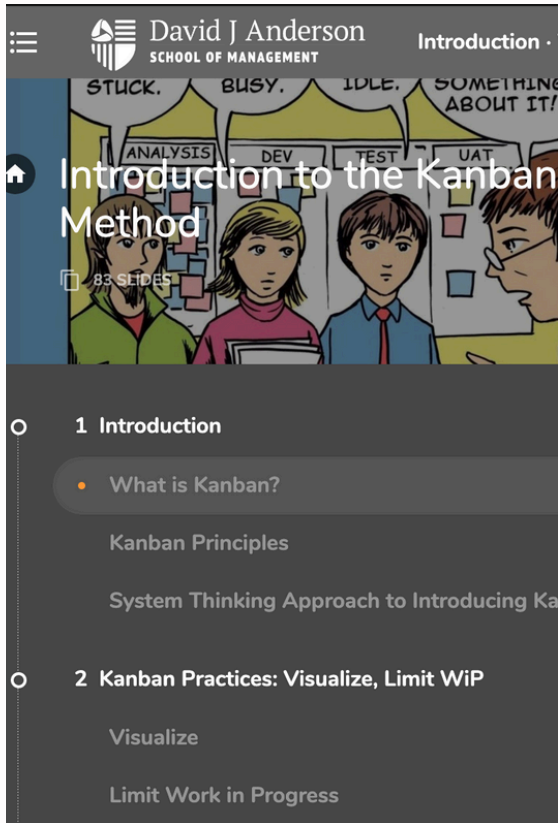
## Understanding Maturity in Kanban Training

Each of our courses is mapped to a specific maturity level, helping you identify the right training based on your organization's current state and readiness for change. The Kanban Maturity Model (KMM) classifies over 150 practices into seven levels of organizational maturity, providing a structured approach to continuous improvement.

By aligning training with maturity levels, we ensure that participants receive practical, actionable guidance suited to their context—whether they are just beginning with Kanban or advancing toward enterprise agility. We offer three learning pathways focused on coaching, improving delivery, and product management.



# Awareness and Basic Practices



## Introduction to the Kanban Method

**Overview:** Learn what Kanban is and how to get started with a self-paced course.

**Duration:** 6 months access to self-paced platform

**Key Outcomes:** Learn Kanban practices, principles, and benefits.

**Certification:** David J Anderson School of Management certification

ML 0-1



## Team Kanban Practitioner

**Overview:** Learn how to use Kanban to improve team performance and efficiency.

**Duration:** 1 day (2 half-days online)

**Key Outcomes:** Implement Kanban at the team level, manage work-in-progress (WIP), and improve workflow.

**Certification:** Kanban University Team Kanban Practitioner credential

ML 1



# Consistent & Customer-Driven



## Flow Manager

**Overview:** Learn how to manage and improve the flow of work across teams using data-driven insights.

**Duration:** 2 days (4 half-days online)

**Key Outcomes:** Identify and remove bottlenecks, balance demand and capacity, and enhance workflow predictability.

**Certification:** Kanban University Flow Manager credential

ML 2



## Delivery Manager

**Overview:** Optimize delivery workflows, improve predictability, and drive continuous improvement in a self-organizing workplace.

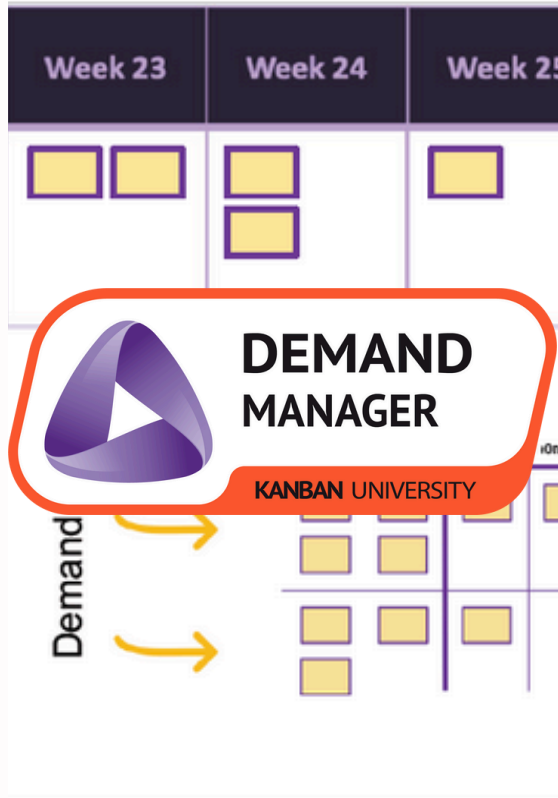
**Duration:** 2 days (4 half-days online)

**Key Outcomes:** Lead delivery planning, manage workflow efficiency, and implement data-driven improvements to enhance team performance.

**Certification:** Kanban University Team Delivery Manager credential

ML 3

# Product & Better Decision Making



## Demand Manager

**Overview:** Master the management of customer requests, discovery workflows, and strategic prioritization to improve agility.

**Duration:** 2 days (4 half-days online)

**Key Outcomes:** Optimize upstream workflow, improve decision-making with real options, and align demand with capacity for better outcomes.

**Certification:** Kanban University Demand Manager credential

ML 3



## Kanban Product Professional

**Overview:** Apply Kanban principles to improve product management and delivery.

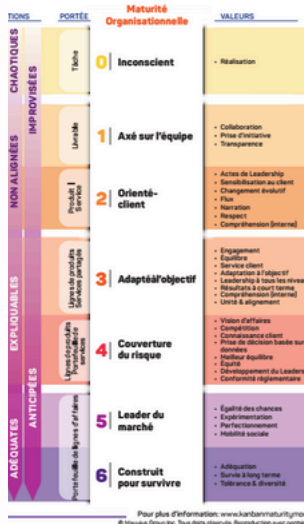
**Duration:** 4 days (4 half-days online with video)

**Key Outcomes:** Prioritize work effectively, optimize product flow, and align development with business goals.

**Certification:** Kanban University Kanban Product Professional credential

ML 5

# Understanding & Increasing Maturity



## Intro To KMM

ML 3

**Overview:** Gain a basic understanding of leadership maturity and how to assess your organization.

**Duration:** 1 day (2 half-days online)

**Key Outcomes:** Understand the overview of culture, practices, and outcomes across maturity levels.

**Certification:** Kanban University certification



## Kanban Maturity Model

ML 4

**Overview:** Use the Kanban Maturity Model to assess and improve organizational agility.

**Duration:** 3 days (5 half-days online)

**Key Outcomes:** Learn to assess maturity and create a strategic path forward.

**Certification:** Kanban University certification



## Kanban Coaching

ML 5

**Overview:** Learn advanced coaching techniques to guide teams through Kanban transformations.

**Duration:** 2 days (4 half-days online)

**Key Outcomes:** Facilitate workflow improvements and overcome resistance to change.

**Certification:** Kanban University Kanban Coaching Professional credential (Requires KMM & Exam)

# Scaling Across an Organization



## Enterprise Scale Kanban

**Overview:** Learn how to design and manage large-scale Kanban implementations across multiple teams and services.

**Duration:** 2 days (4 half-days online)

**Key Outcomes:** Scale Kanban effectively, coordinate complex workflows, and improve enterprise-wide efficiency.

**Certification:** Kanban University Enterprise Kanban Management Professional credential

ML 3



## Kanban Leadership Professional

**Overview:** Learn how to use Kanban to improve team performance and efficiency.

**Duration:** 1 day (2 half-days online)

**Key Outcomes:** Implement Kanban at the team level, manage work-in-progress (WIP), and improve workflow.

**Certification:** Kanban University Team Kanban Practitioner credential

ML 5



# Change Leadership



## Change Leadership Masterclass

**Overview:** 5 days with David Anderson tackling advanced topics of change leadership.

**Duration:** 5 days (5 half-days online with video)

**Key Outcomes:** Gain the tools and new mindset needed to navigate crisis, overcome resistance, or foster organizational trust. fully embrace evolutionary change & foster innovation.

ML 3

## About the Accredited Kanban Consultant Program

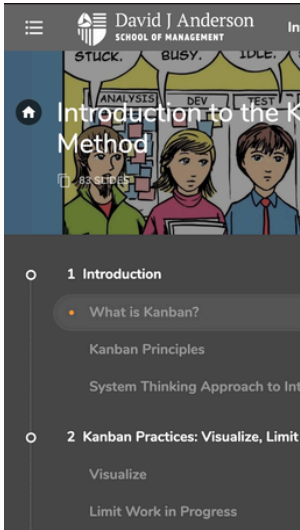
**About:** The Accredited Kanban Consultant (AKC) credential is Kanban University's highest credential. AKCs are accredited by Kanban University to possess a full and complete understanding of the Kanban Method. AKCs successfully coach change initiatives for improved service delivery using Kanban. The AKC community works together to refine coaching and mentoring skills, learning from real-world experiences to drive organizational maturity. As part of a global community, they have a voice in shaping the future of Kanban and advocating for its continued evolution.

### Requirements:

- Kanban Coaching Professional credential and Change Leadership Masterclass completion
- 6-months of verified experience in a Kanban initiative
- AKC mentoring
- Submission of Kanban experience reflective essay and AKC Panel interview



# Self-Paced Learning Courses



## Introduction to the Kanban Method

**Overview:** Learn what Kanban is and how to get started with a self-paced course.

**Key Outcomes:** Learn Kanban practices, principles, and benefits.

**Certification:** David J Anderson School of Management certification



## Actionable Metrics

**Overview:** Learn how to choose, analyze, and interpret data that truly matters.

**Key Outcomes:** Make informed decisions, optimize processes, and enhance problem-solving skills using actionable metrics.

**Certification:** David J Anderson School of Management certification



## Strategic Marketing and Customer Experience Using the F4P Framework

**Overview:** Learn to find, satisfy, and keep customers in a robust manner with the F4P Framework.

**Key Outcomes:** Understand the F4P framework including metrics and design thinking to give your customers what they really want.

**Certification:** David J Anderson School of Management certification



# Contact Us to Start Your Training Journey Today

Gain Pragmatic, Actionable, Evidence-Based Guidance to Lead with Confidence and Manage with Competence



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