



David J Anderson
SCHOOL OF MANAGEMENT

Online Course Catalog

DJAA.com

info@DJAA.com



We offer pragmatic, actionable,
evidence-based guidance
to improve your business

PRAGMATIC

Our courses provide you with realistic, practical solutions to improve business agility

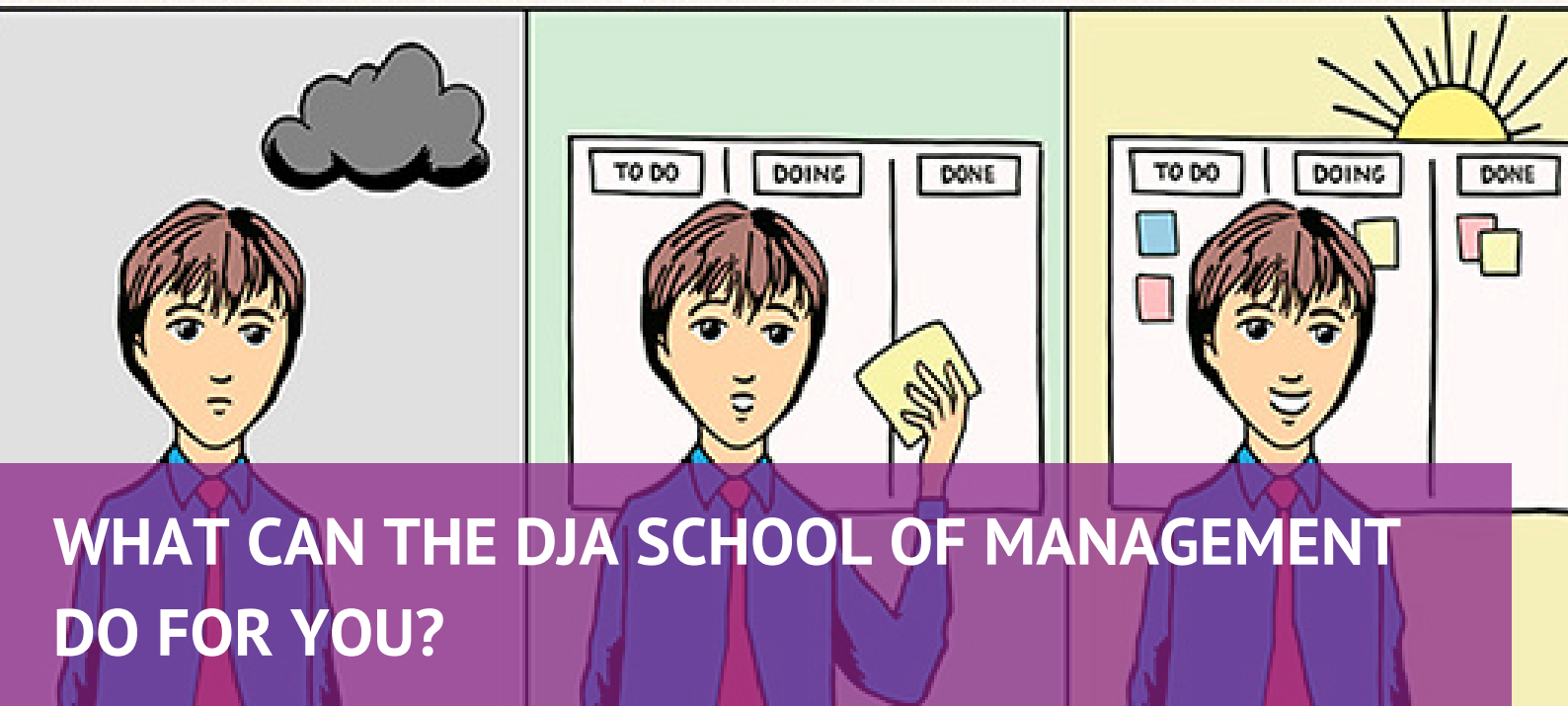
ACTIONABLE

Participants leave our training with a clear action plan of next steps they can take.

EVIDENCE-BASED

All of our guidance is based on years of studies and experience and is constantly tested to make sure it works in real world situations

Kanban refreshes the parts other methods cannot reach.



WHAT CAN THE DJA SCHOOL OF MANAGEMENT DO FOR YOU?

We provide management and leadership training for businesses and organizations of all sizes. Training is based on the Kanban Method, Fit for Purpose Framework and the Kanban Maturity Model all authored by David J Anderson.

Some of the Benefits of Kanban include:

- **Increased productivity:** Teams using Kanban have seen productivity increases by up to 8X.
- **Consistent outcomes:** Allowing you to understand and manage your workflow, Kanban enables you to have consistent outcomes that allow you to keep your promises to clients and teams.
- **Relief from overburdening:** With better visualization of workflows and the creation of explicit policies, Kanban protects employees from overburdening allowing you to create a better work environment.

About David Anderson



David is an innovator in management thinking for 21st Century businesses. He is the author and pioneer of the Kanban Method and has more than 30 years' experience working in the high-technology industry. He founded the David J Anderson School of Management in 2008 to **train managers from all over the world** to give them a new way to view and interpret the world around them **be able to make clear decisions with confidence.**





KANBAN FOR REMOTE WORKING

Individual Kanban for the Enterprise

Have you learned about the benefits of Kanban and are looking to get started right away? Are you working from home and looking for a way to be more agile? The Individual Kanban for Enterprise (IKE) course might be just what you are looking for. The IKE course is **a great starting point** for anyone looking to learn how to use Kanban at an individual level. In the course, participants learn not only how to set up their own individual board but also take a look at how to decide the maturity of their organization and tune their efforts for a better fit.

Learn to:

- Create an Individual Kanban board tuned to your organization.
- Manage the stress and overburdening associated with remote working. with better organization visualization of work.
- Understand and overcome what's blocking your work.

Get started with individual Kanban and relieve overburdening and other remote working stressors





KANBAN MANAGEMENT TRAINING

Our 2 part Kanban Management Professional training gives a complete understanding of how to develop a Kanban system and maximize its benefits.

Part 1

Kanban System Design

Kanban System design takes you through every step of designing and implementing a custom Kanban system for your team's needs.

Learn to:

- Understand Kanban systems.
- Experience flow in a Kanban simulation.
- Learn and use STATIK (Systems Thinking Approach to Introducing Kanban) to design your Kanban system.
- Visual board design and ticket design.

Part 2

Kanban for Design and Innovation

Kanban for Design and Innovation gives you the skills to scale and evolve while focusing on Upstream Kanban techniques for prioritization and organization of ideas.

Learn to:

- Decide what to invest in, what can wait for later, and what to discard using an Upstream Kanban system and principles.
- Use evolutionary change to improve processes without a traumatic, abrupt change.
- Scale Kanban across an organization.

Develop relief from overburdening, long-term survival, and a customer-focused orientation





COACH FOR CONTINUOUS IMPROVEMENT

Learn how to approach leaders with relevant, pragmatic guidance

"The Guide"

Kanban Maturity Model

The Kanban Maturity Model (KMM) course teaches you to use the most powerful tool in Kanban. Participants learn how to use the Kanban Maturity Model to find the outcomes they are looking for and the steps to take to create the cultural change and practice implementation needed to get there.

SCOPE	LEVEL	CULTURAL FOCUS
Task	0 Oblivious	Individualism
Deliverable	1 Team-Focused	Individual Heroics
Product/Service	2 Customer-Driven	Managerial Heroics
Product lines/Shared services	3 Fit-for-Purpose	(Customer) Purpose
Product lines/Services Portfolio	4 Risk-Hedged	Unity & Alignment
Business Lines Portfolio	5 Market Leader	Pursuit of Perfection
	6 Built for Survival	Reinvention

Figure 1.1: Evolution of the Kanban office

Coach resilience, agility, and reinvention

"The Implementation"

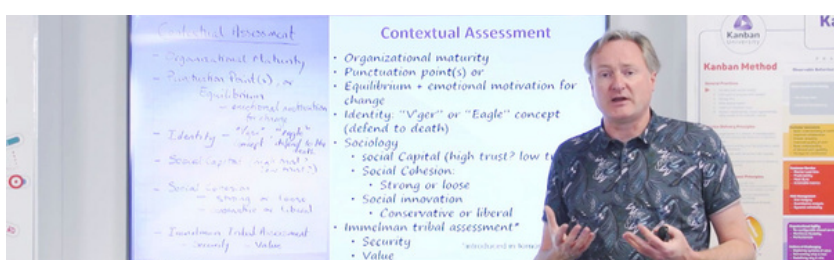
Kanban Coaching Practices

The Kanban Coaching Practices (KCP) course takes it further teaching you how to take everything you know about the KMM and STATIK and lead the change needed to improve.

This course teaches how to:

- Deal with resistance to change.
- Understand and improve organizational culture.
- Improve using evolutionary, not abrupt, change.





CHANGE LEADERSHIP MASTERCLASS

The skills to lead a successful change initiative

This course offers a unique experience with one week of training by David Anderson that explores advanced topics focused on successfully leading a change initiative. This class is always evolving to contain the newest insights and content.

Explore:

- **Identity:** Understand identity and identity-related resistance to change.
- **Leadership:** how to recognize levels of leadership maturity and how they affect organizational maturity and capability.
- **Sociology:** how to understand trust, social cohesion, and the culture of an organization.
- **Evolutionary Change:** how to apply small changes to where you are now to reach your desired outcomes

Apply what you learn through:

- Interactive exercises and discussion with peers
- Case study reading and analysis
- Viewing and discussing popular films



NEW LEARNING PATHWAYS FOR SUCCESS

Looking to improve your strategy for better agility and resilience? Take a look at our newest courses that focus on developing the strategy and leaders needed to build a resilient organization.

Kanban Product Professional

A Kanban Product Professional is an expert in managing upstream, discovery, and innovation activities. They can manage risk, select the most valuable work, and schedule it at the optimal time.

Explore:

- Strategy, organizational risk, and fitness for purpose.
- Cost of delay, real options, demand shaping, capacity allocation, and Portfolio Kanban.
- How to focus investment and experimentation where it is most valued and segment markets by customer purpose



Kanban Leadership Professional

Develop strong leaders capable of resilience and reinvention. The Kanban Leadership Professional courses focus on the leadership maturity model, a roadmap for leadership development.

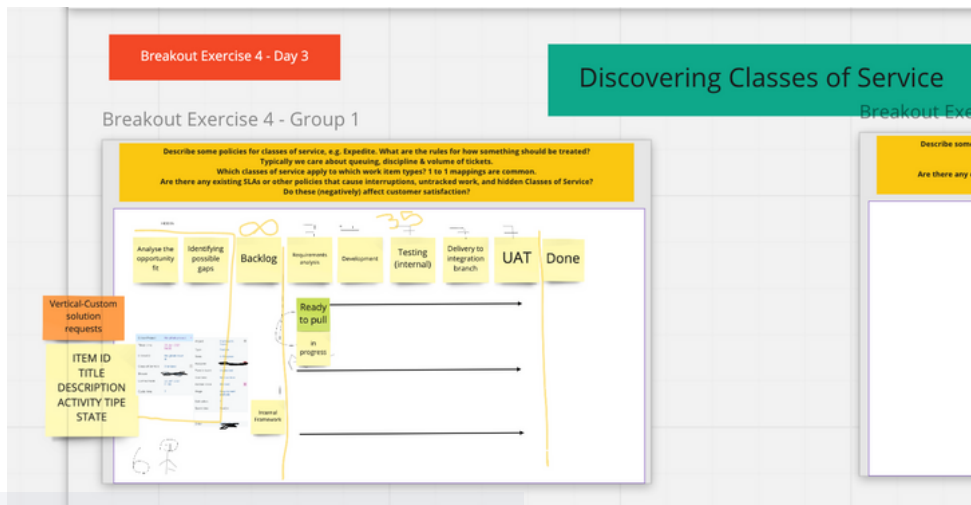
Learn to:

- **Assess leadership value.** The model provides a codification for actions that let us see that all acts of leadership are not equal.
- **Proactively develop leaders.** The model provides a roadmap for the development of individual leaders.
- **Map directly to the Organizational Maturity Model.** Compare leadership maturity and behavior with organizational maturity and integrate leadership development into an overall organizational improvement and development plan.



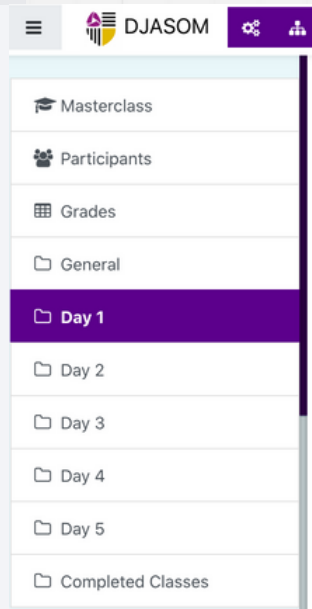
Our Online Learning Environment

We've adapted all of our courses for online learning! Enjoy the same quality course with a new format.



Interactive whiteboards allow you to participate in collaborative group activities to apply what you learn.

Our learning page allows you to view class documents, videos, recorded lectures, case studies, and more



Change Leadership Masterclass

Dashboard > My courses > Masterclass > Day 1 > Videos

Videos



Connect live with trainers to guide you through the group exercises, discussion, and Q&A.

Ask us about our fair pricing policy based by country for our online classes!



Find out more [DJAA.com](https://www.djaa.com) info@djaa.com



David J Anderson
SCHOOL OF MANAGEMENT

Contact

David J Anderson School of Management Europe.
Alameda Urquijo 2, 6.
48008 Bilbao, Spain.

info@djaa.com
www.djaa.com

**PRAGMATIC, ACTIONABLE, EVIDENCE-BASED GUIDANCE
TO IMPROVE YOUR BUSINESS**